

Schwan's Cares Fundraising Campaign for South Coast Hospice

What is it?

Schwan's Cares is a 100% online generated fundraiser that uses the benefits of online shopping. You will have the option to choose from a list of over 350 high-quality, delicious food items from Schwan's to raise money to help South Coast Hospice provide compassionate care and bereavement services for patients and their loved ones in our community.

How Does It Work?

During our campaign, there are 2 different campaign time periods: the "Active Period" and the "Annuity Period". During the Active Period South Coast Hospice will earn **20% on Schwan's product sales and 40% on eCertificate purchases**. Once the Active Period has ended, South Coast Hospice will enter into the Annuity Period, earning **5% back on Schwan's product sales** for the remainder of the year.

Campaign Timeline

Active Period: December 21, 2014 through February 3, 2015

- Earn 20% on Schwan's Product Sales
- Earn 40% on eCertificates (electronic gift card – online only; limit 1 per customer, per campaign) (For each \$25 certificate, \$10 is donated to SCH!)
- Must use a credit or debit card for purchases during this phase.

Annuity Period: February 4, 2015 through December 20, 2015

- Earn 5% on Schwan's product sales
- May pay with check or cash, as well as cards during this phase.

How Can I Participate?

- Go to www.schwans-cares.com.
- At the top bar, right side, there is a space to type in "Campaign Name or ID". Enter **South Coast Hospice (or ID # - 17953)**
- This will take you to our campaign: "**South Coast Hospice Compassionate Patient Care**". Click on this image.
- You will be given two options: to purchase an eCertificate or to shop online.
- Click on whichever you prefer!

Order and Delivery

Participants can either order online through the campaign page, or by phone via toll free number 1-855-870-7208. Existing Schwan's customers on a designated delivery route must also order online or over the phone to contribute towards a campaign. Once your order is placed, Schwan's delivery drivers will deliver the product directly to the door of each supporter on the day and time chosen during check out. If you are not home during the time of delivery, they will leave your items in a protected freezer bag at no charge to you.

Anyone across the country can participate in this fundraiser, so please consider forwarding this to all of your friends and family!